



# Natomas Arts and Education Foundation

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*Advisor, Ex-  
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Dear Natomas Community Member:

It is my pleasure to introduce you to the *3rd Annual Natomas Duck Pluck Festival*. This festival, supported by the Natomas Arts and Education Foundation, is a community wide, fun-filled event designed to support arts and sports in Natomas schools. In order to meet the interest of all ages and family members, there will be over 50 booths, including food vendors, carnival games, arts, sports, music, dance and numerous other activities. Over 3,000 people attended this day-long festivity last year and we expect 4,500 this year. Over \$40,000 was generated from this event that supported an incredible array of sports and arts needs for Natomas schools (see list on [www.duckpluck.com](http://www.duckpluck.com)).

This event will be held on the sports fields behind Natomas Charter School on May 12, 2012 (rain date 5/19/12). The culminating event for the day is the Duck Pluck – a raffle that gives participants a 1000-to-1 chance of winning \$14,000, including the top prize of \$10,000 cash! Anyone can purchase a raffle ticket for \$50, which buys them a rubber duck to be placed in a swimming pool with no more than 1000 other ducks. The owner of the duck that is plucked wins.

The following pages provide additional information on this event and details for sponsorship opportunities. I hope that you will support arts and sports in Natomas Schools by becoming a sponsor for this exciting Natomas Community event.

Do not hesitate to contact me with any questions you may have or for clarification on the benefits of sponsorship.

Sincerely,

Charlie Leo  
NAEF Founder/Operations Advisor

NATOMAS ART AND EDUCATION FOUNDATION PRESENTS:

THE THIRD ANNUAL

NATOMAS DUCK PLUCK

FESTIVAL



- WHEN:** May 12, 2012 from 11:00 am to 4:00 pm  
*(Rain Date: May 19, 2012)*
- WHAT:** A community wide, fun-filled festival with over 50 booths, including food vendors, carnival games, arts, sports, music, dance and numerous other activities
- WHY:** To support **ARTS** and **SPORTS** in Natomas public schools
- WHO:** 4,000 - 5,000 family and community members of all ages are expected to attend
- WHERE:** Sports fields behind Natomas Charter School at 4600 Blackrock Drive
- FINAL EVENT:** Duck Pluck – a raffle that gives participants a 1000-to-1 chance of winning \$10,000 cash!

*\*CASH PRIZES WILL BE PROPORTIONAL TO DUCK SALES BASED ON A GRAND PRIZE OF \$10,000 IF 1000 DUCKS ARE SOLD*



# Duck Pluck

## SPONSORSHIP INFORMATION

*Corporate and business sponsorships will be limited. Platinum and Gold sponsors will be exclusive; that is, there will be no more than one Platinum and two Gold sponsors. There may be, however, more than one similar business or organization at the Silver level.*

### **PLATINUM = \$5,000 (there will only be one platinum sponsor of the festival)**

- Your organization's representative(s) to select the duck for the main Duck Pluck raffle event.
- Option for your organization's representative(s) to host the festival's *welcome and information center*.
- Option for your organization's representative(s) to host up to four carnival activities or booths. Representatives may wear company shirts, hats, etc...
- Your business logo placed on the ***www.DuckPluck.com*** web site and on printed festival promotional materials and advertisements (where space is not a limiting factor). Up to four in-ground banners, with company name, stationed at various sites throughout the festival grounds.
- Option for your organization's representative to act as Master of Ceremonies for music and dance performances.
- Option to provide advertising materials with organization's name and logo for use throughout the festival.
- Ads in four performance programs during the 2012 season of the Benvenuti Performing Arts Center.
- Up to 10 Duck Pluck Festival T-shirts for organization's festival participants.
- Your organization will be given ten ducks, at a value of \$500, to be entered in the Duck Pluck raffle.\*\*

### **GOLD = \$2,500 (there will only be two gold sponsors of the festival)**

- Option for your organization's representative(s) to host two carnival activities or booths. Representatives may wear company shirts, hats, etc...
- Your business logo placed on the ***www.DuckPluck.com*** web site and on printed festival promotional materials and advertisements (where space is not a limiting factor). Up to two in-ground banners, with company name, stationed at various sites throughout the festival grounds.
- Ads in two performance programs during the 2012 season of the Benvenuti Performing Arts Center.
- Up to 5 Duck Pluck Festival T-shirts for organization's festival participants
- Your organization will be given six ducks, at a value of \$300, to be entered in the Duck Pluck raffle.\*\*

### **SILVER = \$1,000 (there will be no more than twenty silver sponsors of the festival)**

- Option for your organization's representative(s) to host a carnival activity or booth. Representatives may wear company shirts, hats, etc...
- Your business logo placed on the ***www.DuckPluck.com*** web site and on printed festival promotional materials and advertisements (where space is not a limiting factor). One in-ground banner, with company name, stationed at a specific site on the festival grounds.
- Ads in one performance program during the 2012 season of the Benvenuti Performing Arts Center.
- Up to 2 T-shirts for organization's festival participants
- Your organization will be given four ducks, at a value of \$200, to be entered in the Duck Pluck raffle.\*\*

***\*\*The ducks provided to sponsors must be donated to their employees, customers or local charity/non-profit organization(s). These cannot be entered into the raffle in the sponsor's name.***

### **IN-KIND SPONSOR (donations of services or product valued over \$500)**

- Your business logo placed on the ***www.DuckPluck.com*** web site and on printed festival promotional materials and advertisements (where space is not a limiting factor).

# The 3rd Annual Natomas Duck Pluck Festival

EVENT DATE: **May 12, 2012**

(Rain Date 5/19/12)

## SPONSOR ENROLLMENT FORM

Note: Sponsorship confirmation must be received by March 1, 2012 to ensure inclusion.

**Platinum Sponsor - \$5,000**

**Gold Sponsor - \$2,500**

**Silver Sponsor - \$1,000**

**Please indicate below the category of your cash sponsorship:**

**Platinum \$5,000**     **Gold \$2,500**     **Silver \$1,000**     **In-Kind (\$500 value)**

### **Email for more information**

Charlie Leo at [clcharter@aol.com](mailto:clcharter@aol.com) or call 916-416-6839

NAME: \_\_\_\_\_

COMPANY (to appear in material): \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Preferred Billing:

Check enclosed (payable to NAEF or Natomas Arts and Education Foundation)

### **Camera-Ready Company Names and Logos needed ASAP**

Please complete and make your tax-deductible contribution payable to:

Natomas Arts and Education Foundation  
4600 Blackrock Drive – Sacramento, CA 95835

(Tax ID #68-0475414)

(916) 928-5335    Fax (916) 928-5333

[www.DuckPluck.com](http://www.DuckPluck.com)